

**Mission** To provide Miami Valley homeless and vulnerable youth with services that promote safety, stability, and well-being.

**Vision** A promising future for all youth.

## Daybreak 2022

1. Total unduplicated youth served is 922, an increase of 33% from FY19 (30% of increase by new populations)
2. Providing housing for over 250 youth, an increase of 92% from FY19
3. 80% of youth served that want employment obtain it and have increased their annual income year over year
4. Scores from youth demonstrate improved well-being
5. Highly active, repurposed, and expanded facilities
6. Safer facilities, yet serving more hard-to-serve youth
7. Highly engaged/skilled staff, inspired to fulfill mission
8. Annual revenue of \$8.3M, an increase of 30% over FY19 revenue of \$6.4M

## Key High-Level Strategies

1. Obtain sustainable housing and employment for more youth, with additional focus on youth residing in adult shelters
2. Develop customized services for certain underserved homeless/vulnerable populations (e.g. LGBTQ)
3. Improve youth engagement by better utilizing, repurposing and expanding our facilities
4. Build a stronger employee culture by living our core values, better teamwork, communication, training, and recognition
5. Practice continuous quality improvement (CQI) by utilizing key performance indicators (KPI) across all programs
6. Grow top-line revenue by increasing private donations and unrestricted fee-for-service income

## Strategic Objectives Our Critical Success Factors & Key Goals

### Clients & Program Services

1. Help youth access safe housing
2. Help youth increase their sense of well-being
3. Help youth increase levels of education, employment, and income
4. Help youth develop positive connections

### Internal Processes & Operations

5. Deliver high-quality and timely clinical services
6. Provide a safe environment for clients and staff
7. Embrace CQI in our service delivery to meet KPIs across all programs

### People & Learning

8. Unify and inspire all staff
9. Build better teamwork and communication among program staff
10. Provide effective training to enhance staff skillsets and performance

### Financial & Funding

11. Grow unrestricted fee-for-service income
12. Increase private fundraising revenue and community engagement